

Keynote Outline:

Cultivating Design Thinking Mindsets: Leading Innovation in Today's Business Landscape

Delivery Format

Live online or live in-person.

Who Should Attend

- Business leaders and executives
- Managers and team leads
- Entrepreneurs and startup founders
- Innovation and design professionals
- HR and Learning & Development professionals
- Educators and Trainers
- Consultants and coaches
- Individuals interested in personal growth
- Cross-functional teams

Duration

60 minutes (including a 10 min Q&A).

Course Aim

Learn why the Mindset of Design Thinking is just as important as the Methodology in today's dynamic business environment. It's no secret that the human-centric methodology of Design Thinking has been a keystone for leading brands globally. But what is not as well-known is the mindset of a Design Thinking Leader, and how they engage their people to not just respond to challenges, but anticipate them and craft future-ready solutions.

Learn the mindset and strategies that champion innovation, foster collaboration, and produce real world results

Benefits of Attending

Participants at this keynote will benefit as follows:

- Gain a profound understanding of how cultivating a Design Thinking mindset can drive innovation, enhance problem-solving, and anticipate challenges in today's rapidly evolving business landscape
- Acquire actionable techniques to initiate personal and team-wide mindset shifts, fostering a culture of creativity, collaboration, and forward-thinking problem-solving
- Draw inspiration from real-world success stories where organisations harnessed Design Thinking mindsets to reshape paradigms, resulting in tangible outcomes and revolutionized approaches to business challenges

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Keynote Outline:

Cultivating Design Thinking Mindsets: Leading Innovation in Today's Business Landscape

What it Covers

- The role of mindset in Design Thinking
- Explore key mindset elements
- Make mindset shifts personally
- Leading Mindset shifts in teams
- Real-world success stories

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