

Keynote Outline:

Harnessing emotional capital in risk management

Delivery Format

Live online or live in-person.

Who Should Attend

General.

Duration

1 hour.

Benefits of Attending

- Appreciation of what emotional intelligence is and how it plays a key role in your effectiveness in managing risks related to human factors
- The confidence and inspiration to develop this invaluable competence
- Take away valuable ideas you can implement immediately

Keynote Aim

Today, the need to create even more with less – to innovate and improve productivity - has become a central focus of every senior executive and leader. In Martyn Newman's book "Emotional Capitalists", he says "the focus for leaders in business has shifted well beyond traditional financial and knowledge assets... to a new and more critical asset to bottom line performance which he calls **emotional capital** – the value created by the positive morale, engagement and commitment to your brand demonstrated by employees and customers".

In this interactive, entertaining seminar, you will learn about a practical tool to measure your leadership competencies and how to use this effectively to develop emotional capital. The presentation will be geared around three key risks that are seldom discussed in operational plans and practical skills for mitigating what are major causes of project and organisational failure.

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